



Pramod Sawant
Chief Minister

Directorate of Higher Education and Goa State
Higher Education Council, Government of Goa in
association with MUGAFI (Unlu)



presents

Creators Connect

UNLEASH YOUR CREATIVITY



About Us

Mugafi is the promised land for every artist with dreams and the passion to achieve them. Learning never stops when it comes to creative fields and that's where the excitement lies! Upskilling, Networking & Work Opportunities are the only things that'll enable an artist to groom & grow.

Whatever your forte be; Music or Writing; we aim to be a stepping stone in your journey to build the profession of your dreams. With Mugafi, you will have various promising opportunities that will enable you to convert your passion into a sustainable profession. We aim to democratize art. We want every artist to have an audience and every piece of art to get the applause it deserves.

Unlu Class by Mugafi

Unlu Class by Mugafi is where you can learn the Art & Business directly from the legends across various fields like acting, writing, music, comedy and other domains. With teachers such as Manoj Bajpayee, Ruskin Bond, Udit Narayan, Johnny Lever and many more. Mugafi will provide 60+ hours of learning access to creators to learn from the journeys of the people who've made it big in creative careers and understand what lies ahead on their career path.



Our Clubs

If you wish to upskill by decoding your art and putting your talent, skills & efforts in the right direction - Mugafi's Writing & Music club is the place for you! It is a blend of live sessions, recorded lessons & hands on training straight from the industry experts – promising you the Right Guidance, Fruitful Networking & Work opportunities!

Music Club

Mugafi's Music Club is a mix of singers and songwriters who are a part of the community built by us. With the help of expert mentors & music tools on the platform, our music club engages its members in different collaborations and work opportunities facilitated by Mugafi. You can be a part of the Music Club by signing up for our Singing and Lyric Writing rooms and benefit from collaborative opportunities that we bring to you.

With this club Mugafi aims at providing:

- ✦ A platform for you to create originals & IPs
- ✦ A distribution & placement opportunity for your originals.
- ✦ A platform to establish yourself in the industry

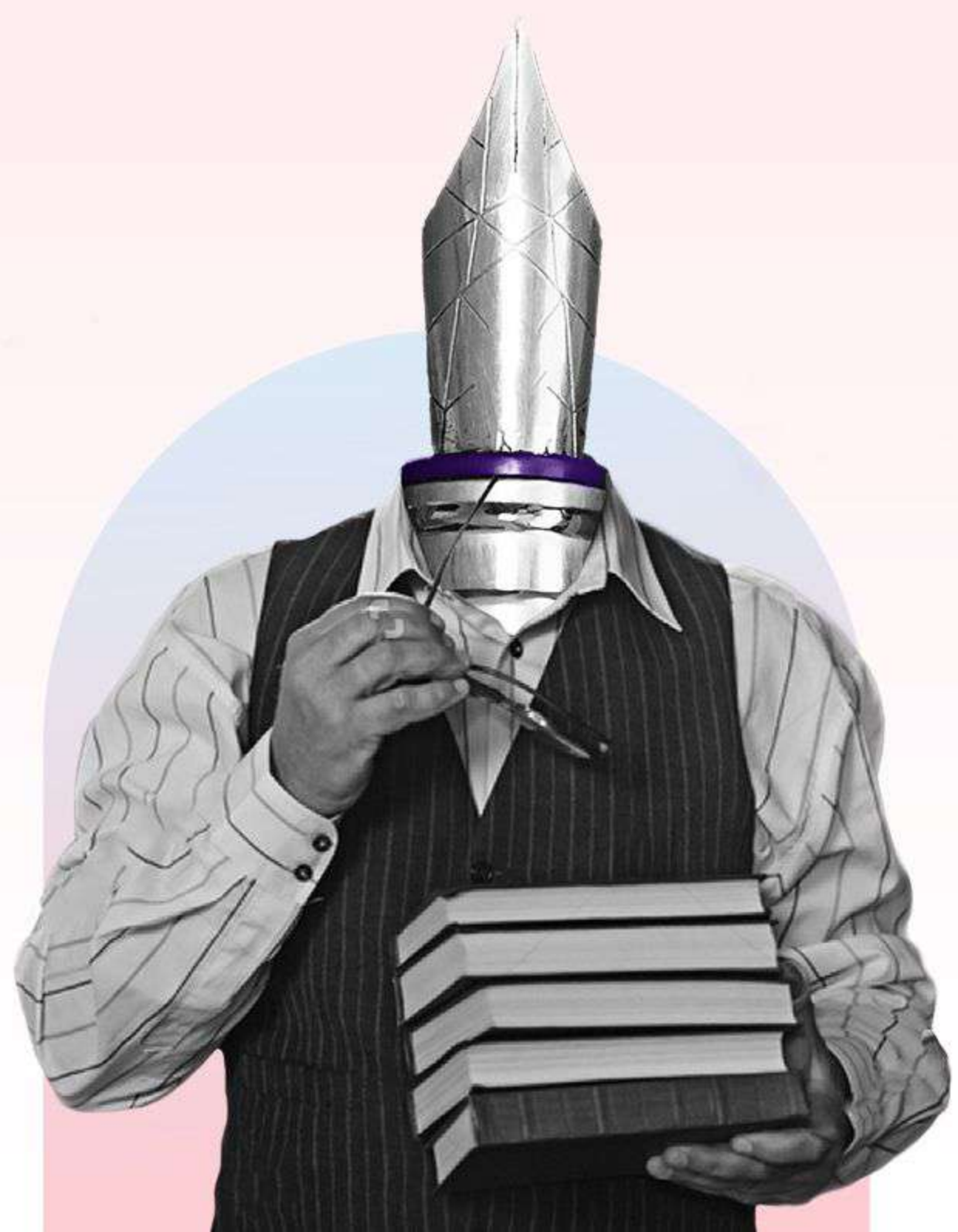


Writing Club

Mugafi's Writing Club is a mix of authors, screenwriters, audio-story writers etc., who are a part of the community built by us. With the help of expert mentors & writing tools on the platform, our writing club engages its members in different collaborations and work opportunities facilitated by Mugafi. You can be a part of the Writing Club by signing up for the various writing rooms and benefit from collaborative opportunities that we bring to you.

With this club Mugafi aims at providing:

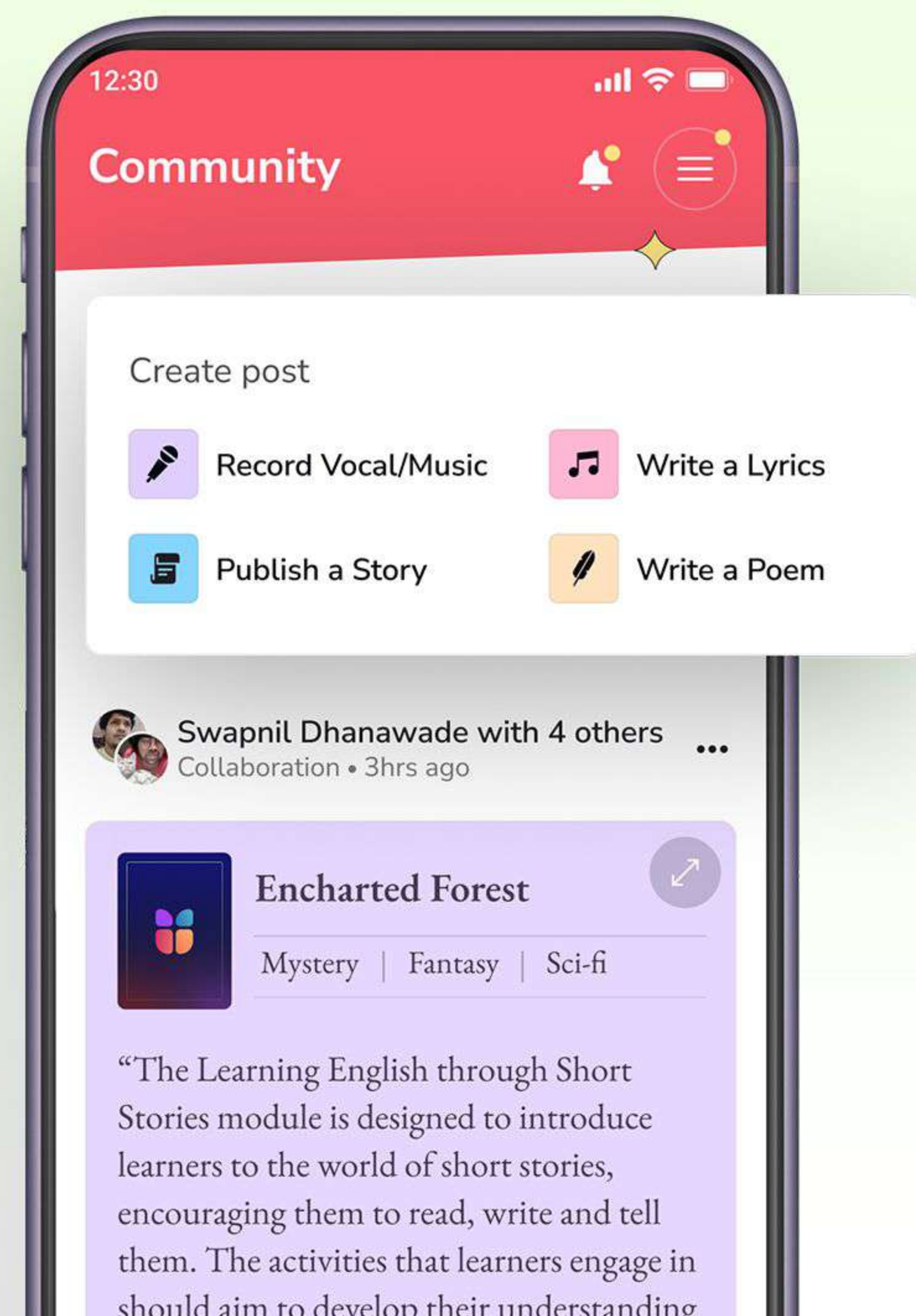
- ✦ A platform for you to write original stories and get paid for it
- ✦ An opportunity to collaborate with our community of writers
- ✦ A platform to establish yourself in the industry



Mugafi Community

Mugafi proudly brags about its Community which is a networking platform catering just to Artists. Mugafi enables the community members to View, Interact, Post & even Collaborate with your fellow creators, creating a bigger footprint for you in your journey.

The community is up to date with the Latest Trends & Events to maximize your chance of making it big in the industry. Mugafi as a platform is always on the lookout in the industry, for relevant work opportunities that are aimed towards growth, in turn making an artist's efforts more fruitful & less stressful!



Marketplace

At Mugafi, we understand the challenges that Film & Television studios, OTT Platforms, Music Institutions & Artists face when it comes to buying and selling music for their projects. The Mugafi Marketplace is a platform designed to streamline the process of acquiring and monetizing music.

With the Mugafi Marketplace, we offer a simple, secure and efficient way for you to :

- ✦ Find the perfect music for your projects, whether it's for a film, TV show, or a video game
- ✦ List your music for sale and reach a wider audience, giving you the opportunity to monetize your creations and grow your business





Event plan

9.00AM TO 4:00PM



Time	Event
9:00AM - 9:30AM	Registration
9:30AM - 10:30AM	Welcome Address + Introduction to the Creators Connect
10:45AM - 11:00AM	Unluclass + Unlu Fellowship Showreel
11:00AM - 11:45AM	Panel Discussion with Celebrity Writers
12:00PM - 12:45PM	Panel discussion with Celebrity Musicians
1:00 PM - 2:00 PM	Lunch Break + Networking
2:00 PM - 2:30 PM	Q&A Session
2:45 PM - 3:45 PM	Open Mic Session
3:45PM - 4:00PM	Closing Address

Time: 9:00AM - 9:30AM

◆ Event: Registration

- Quick registration of the attendees of the event

Time: 9:30AM - 10:30AM

◆ Event: Welcome Address + Introduction to the Creators Connect

- Welcome note by Mugafi team
- Addressing the audience by keynote speakers:
 - Honorable CM of GOA
 - Founder of Unlu: Vipul Agrawal
 - DHE Keynote: Dr. Niyan Marchon
- Introducing Mugafi and our mission to help Creators build the next-generation of Glocal Content.
- How will Mugafi build Goa as the next Filmistaan of India through our collaboration with the Directorate of Higher Education, GOA.
- Introduction to the Creators Connect: Details about the complete program, registration process, work opportunities.
- Question and Answer with the audience for any queries related to the Creators Connect.

Time : 2:00 PM - 2:30 PM

◆ Event : Q&A Session

- Attendees can ask questions to the team pertaining to the clubs and their careers.

Time: 3:45PM - 4:00PM

◆ Event: Closing Address

- Closing note by the Mugafi Team and DHE

Time: 10:45 AM - 11:00 AM

◆ Event: Unluclass + Unlu Fellowship Showreel

- Showcasing snippets from Unluclass and Unlu Fellowship to give an insight of the programs

Time: 12:00 PM - 12:45PM

◆ Event: 2 Panel Discussions with Celebrity speakers

- In-conversation/ Round Table on New Opportunities for Content Creators & Building India as the World's Content Capital with a panel of renowned industry writers, filmmakers and musicians.
- Through this panel, we aim to empower budding creators with knowledge about the current state of affairs of the M&E industry and the opportunities that exist for new and upcoming creators

Time : 1:00 PM - 2:00 PM

◆ Event : Lunch Break + Networking Event

- Attendees get to converse and connect with each other over lunch.
- Parallely, there will be stalls from the writing and music club that attendees can access to gain more information around the clubs.

Time : 2:45 PM - 3:45 PM

◆ Event : Open Mic

- Attendees can participate in an open mic session, where singers, poets, writers and creatives of all kinds can showcase their talents.



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